

ORDER



Orders	Order / Rev:	367114
	Alt Order #:	
	Product Desc:	Pol Cand
	Estimate:	
	Flight Dates:	11/04/12 - 11/05/12
	Original Date / Rev:	11/02/12 / 11/02/12
	Order Type:	GENERAL

KTNV - Las Vegas

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

Agency	Name:	GMMB
	Buying Contact:	Dan Kourtz
	Billing Contact:	
		3050 K St. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Horsford/Congress
	Demographic:	A25-54
	Product Codes:	PL Other
	Priority:	P-05
	Revenue Codes:	AGY-TRANS, POL CAND, GEN

New Business Thru: _____
 Order Separation: 00:10:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	5	\$9,800.00	\$8,330.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	5	\$9,800.00	\$8,330.00	0.00
Totals	5	\$9,800.00	\$8,330.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	20%	\$9,800.00
Market	100%	\$49,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVB	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	0%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	80%	\$39,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	11/05/12	11/05/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	M-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00

Order / Rev: 367114
 Alt Order #:
 Flight Dates: 11/04/12 - 11/05/12

Advertiser: Horsford/Congress
 Product Desc: Pol Cand
 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	11/05/12	11/05/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	M- - - - -	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -		1				\$400.00		0.00			
N 2	KTNV	11/04/12	11/04/12	This Week This Week	CM	Sat-Sun 9a-7p (10:00 AM-11:00 AM)	- - - - - S	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S		1				\$400.00		0.00			
N 3	KTNV	11/05/12	11/05/12	M-F 6-7p Action News	CM	M-F 6-7p	M- - - - -	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -		1				\$1,000.00		0.00			
N 4	KTNV	11/05/12	11/05/12	Monday ABC Prime Other dwts	CM	dwts (8:00 PM-10:00 PM)	M- - - - -	:30	1	\$7,000.00	P-03	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -		1				\$7,000.00		0.00			
N 5	KTNV	11/05/12	11/05/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	M- - - - -	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -		1				\$1,000.00		0.00			
													Totals	5	\$9,800.00